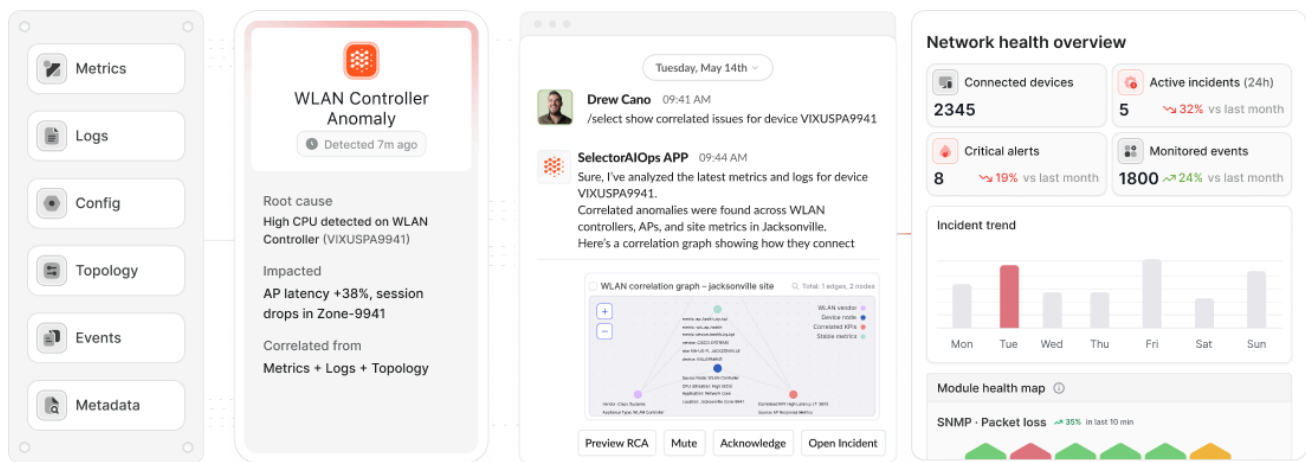


# Selector Platform Overview

## One Platform. Total Visibility. Real Intelligence.

Selector is the AI-powered network observability platform that unifies telemetry, correlates signals across domains, and turns operational data into real-time, actionable intelligence. By unifying logs, metrics, configurations, topology, and events into a single AI-driven layer, Selector helps teams move from alert to action faster than ever before.

As environments grow more distributed and complex, operations teams can no longer rely on siloed tools, static dashboards, and manual investigation to keep pace. Selector replaces fragmented visibility with a connected operational view, helping teams understand what is happening, why it matters, and how to respond with greater speed and confidence.



### Impact Metrics

**95%** Noise Reduction

**10x** Faster RCA

**70%** Fewer Incidents

## Core Product Capabilities

### AI Correlation & RCA

Continuously correlate events, metrics, logs, and topology across the environment to surface what matters, reduce alert noise, and accelerate root cause analysis without relying on static rules or manual investigation.

### Operational Digital Twin

Model the environment in real time to visualize dependencies, simulate impact, and predict how issues or changes may ripple across connected systems and services. Selector gives teams a clearer operational picture and helps prevent outages before they happen.

### Full-Stack Observability

Unify visibility across network, infrastructure, cloud, and application domains in one platform. By connecting every layer into a single operational context, organizations can troubleshoot faster and collaborate more effectively.

### Selector Copilot

Selector Copilot gives operators a natural-language interface to investigate incidents, understand impact, and accelerate resolution. Powered by Selector's domain-specific Network Language Model, it turns questions about RCA, history, topology, dashboards, configurations, and logs into instant, explainable insights grounded in operational context.

# How the SELECTOR Platform Works

Selector is built to transform raw telemetry into operational understanding. From ingestion to action, each layer enriches data, applies AI, and delivers insights where they matter most.

## Ingest everything

Selector connects to 300+ telemetry sources across network, cloud, and edge. It collects metrics, logs, configurations, and flows directly from devices and infrastructure and integrates with existing systems such as Splunk, NetBox, ThousandEyes, and more.

## Normalize and unify every signal

Data from every source is normalized and enriched into a single model, then augmented with contextual metadata. This unified layer creates the foundation for live analysis, correlation, and AI-driven insight.

## Turn data into understanding

Selector correlates events, metrics, and logs, and topology, applies baselines and machine learning, and builds a live knowledge graph for cause-and-effect reasoning. The result is explainable insights that help teams move from symptoms to root cause faster than ever before.

## Deliver action where work happens

Selector integrates with collaboration tools such as Slack and Microsoft Teams and with ITSM tools such as ServiceNow and Jira to deliver context-rich alerts, recommendations, and intelligent workflows directly within the systems where operators already work.

# Why SELECTOR

Selector is built to do more than collect data. It turns telemetry from across the stack into operational understanding so teams can reduce noise, identify root cause faster, and act with greater clarity.

## A connected operational view

Selector unified metrics, logs, configurations, flow, topology, and events into one operational model, replacing fragmented visibility with shared context across teams and domains.

## Answers, not alert overload

Selector applies AI-driven correlation and causal reasoning to reveal cause, context, and impact, helping operators focus on what matters instead of chasing redundant alerts and disconnected symptoms.

## AI that simplifies the operator experience

With Selector Copilot, teams can ask questions in plain English and get clear, contextual answers about what is happening, why it matters, and what to do next. From summarizing dashboards, configurations, and logs to guiding investigations and remediation steps, Copilot helps operators move faster with less manual effort.

## Built for the stack you already have

Selector works with existing telemetry sources, collaboration tools, and workflows, enabling AI-driven observability and insights without a rip-and-replace approach.

## Stop reacting. Start anticipating.

See how Selector turns telemetry into operational understanding.

[Request a Demo](#)

[www.selector.ai](http://www.selector.ai) | [sales@selector.ai](mailto:sales@selector.ai)